

## Increasing Access to Diabetes Education

Dear ADEA member,

With the increasing numbers of people affected by diabetes, a corresponding increase in access to quality diabetes education services must also occur. Service access needs must be addressed in both the public and private sectors of Australian health care. ADEA believes increased recognition and reimbursement of diabetes education services by private health insurers (PHI) in Australia is one core area to be addressed in the effort to improve access to diabetes education services.

ADEA is undertaking a lobbying campaign across organisational and individual (people affected by diabetes) levels to support better recognition of diabetes education services delivered by a Credentialed Diabetes Educator. Nine PHI funds identified by ADEA members in the Private Practice Survey will be targeted.

An important component of the lobbying campaign is to encourage **people with diabetes** to lobby their **private health insurer** to provide recognition and reimbursement for diabetes education services provided by a Credentialed Diabetes Educator (CDE).

This phase of the campaign will **commence from February 2011 and complete at the end of May.**

All ADEA members are encouraged to support this campaign effort by encouraging clients with private health insurance cover under a targeted insurer to participate in this lobbying campaign. We are providing you with resources to encourage people with diabetes who have the required level of private health insurance to

- Sign a petition to lobby their specific private health insurance company
- Send a pre-prepared letter to their private health insurer asking for CDEs to be eligible for reimbursement with their health insurer.

### **Want to be involved?**

Log onto the ADEA website as a member and go to ..... Read the guideline and download the petitions and the pre-prepared letters for clients to send to their private health insurance company. If you have any further questions, please email attentioned to the HIPP working group via National Office: [inquiries@adea.com.au](mailto:inquiries@adea.com.au)

We encourage you to be a part of this campaign as the more people that are involved, the higher the chance of success in lobbying the private health insurers to cover diabetes education in the future.

Yours sincerely,

ADEA President

HIPP Chair